

# MATT WIGDAHL

## CONTACT

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## WEBSITE & PROFILE

- mattwigdahl.com
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## SKILLS

- Complex Problem-Solving
- Team Leadership
- Business Process Improvement
- Customer Needs Assessments
- Technical Requirements
- CMS & CRM Platforms
- Adobe Creative Suite
- HTML/CSS/JS/JQuery
- Responsive Design
- User Experience (UX)
- User Interface Design (UI)
- SaaS Application Development
- Quality Assurance (QA)
- User Acceptance Testing (UAT)
- Restful Web Services
- Command Line, Git

## EDUCATION

**Full Stack Web Development Bootcamp**  
Professional Education, 08/2019-02/2020  
University of Utah - Salt Lake City, UT

**Executive Business Management Program**  
Goldman Sachs 10,000 Small Businesses  
05/2013 - Salt Lake City, UT

**Bachelor of Science: Exercise and Sport Science**, 05/2003  
University of Utah - Salt Lake City, UT

## PROFESSIONAL SUMMARY

Seasoned entrepreneur and web developer with a solid background in business management, technical planning, user-centered design and front-end programming. Hardworking, dedicated and resourceful web development leader for 20+ years. Proven track record in solving complex problems by collaborating with stakeholders and implementing effective solutions. Self-motivated professional with strong work ethic who thrives in collaborative work environments. Experience in content management systems (CMS), client relationship management (CRM), agile development practices, and LAMP environments.

## WORK HISTORY

**Founder, Managing Partner, 01/2021 to Current**  
**Ski Club Pro, LLC** - Salt Lake City, UT

- Develop key operational initiatives to drive and maintain business growth.
- Determine business plan, mission statement and vision.
- Lead front-end programming using HTML, CSS/SASS, Bootstrap, JavaScript, and Twig.
- Lead User Experience (UX) and User Interface (UI) design for application.
- Write and maintain software tutorials and documentation.
- Effectively troubleshoot software bug and custom experience issues.

**Owner, Web Developer, 01/2012 to Current**  
**Lever Pulley, LLC** - Salt Lake City, UT

- Collect, define and translate user requirements into project designs and budgets.
- Consult with client and marketing teams to assess needs and propose optimal solutions.
- Plan and code website projects, converting mockups into responsive layout websites with HTML, CSS, JavaScript, JQuery, and JSON.
- Provide website development using Drupal (extensively), WordPress and other software.
- Establish site-specific goals, QA and UAT strategies.

**Director of Web Development, 01/2008 to 12/2012**  
**CentralPoint Systems, LLC** - Salt Lake City, UT

- Managed back-end development team to ensure website integrity, security and efficiency.
- Completed full redesigns of existing websites to improve navigation, enhance visuals and strengthen search engine rankings.
- Collaborated with team on user testing, debugging, support and maintenance.